

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



## ADVANCE PRICE-LIST

We are sending you this early temporary price-list to let you know we are in the field again with very fine stock. We are planning on a big season and it looks as if we would have plenty of stock but it is a gamble to know what to grow and how much of it, so in order to get early orders and approximate line on what will be needed, we are offering to our customers similar discounts to what we have made in former years, viz:

15% discount for Cash With Orders for May, June, and July delivery.

10% discount for Cash With Orders to be shipped when ready.

Charge orders placed now for later delivery will be allowed a discount of 5% if paid within 30 days from date of invoice.

In order to take advantage of these discounts, orders must be mailed at once or to reach us not later than ~~MAR. 9. 1935.~~ ~~MAR. 21. 1935.~~

The sooner you place your order, the better for you and also for us.

PRICES--\$3.00 per 100; \$25.00 per 1000.

### EARLY

Ambassador  
Celestra  
Chrysolora  
Detroit News  
Gold Lode  
Golden Wave  
Governor Green  
Hilda Bergen  
Indinola  
Justrite  
Kidder, Mrs. E. H.  
Oconto  
October Rose  
Old Rose  
Quaker Maid  
Yellow Quaker Maid  
Rose Glow  
Silver Sheen  
Smith Advance  
Smith's Enchantress  
Sun Glow  
Unaka

### MID-SEASON

Betsy Ross  
Charles Razer  
Chieftan  
J. W. Prince  
Mefo  
Monument  
Yellow Monument

### Richmond

Rose Perfection  
White Perfection  
Smith's Brilliant  
Snow White  
White Turner  
Yellow Turner  
Bronze Turner

### LATE

Chattanooga  
Calkins Mrs. R. A.  
Distinction  
December Glory  
Friendly Rival  
Garnet King  
Gladys Pearson  
Yellow Pearson  
Golden King  
Harvard  
Helen Frick  
White Frick  
Mistletoe  
Golden Mistletoe  
Pink Mistletoe  
Nellie T. Ross  
Sungold  
Thanksgiving Pink  
Tom Browne  
Pink Siedwitz  
White Surprise  
Whittier



PRICES--\$3.00 per 100; \$25.00 per 1000.

## POMPONS

Autumn Glints. Bronze.	Mid.
Captain Cook. Pink.	Early
Christmas Gold. Gold.	Late
Clorinda. Bronze.	Thks.
Gora Peck Buhl. Yellow.	Early
Cordova. White.	Thks.
Dainty Maid. White & Pk.	Mid.
Diana. White.	Mid.
Dorothy Turner. Red Br.	Thks.
Doty, Pink.	Early
Doty, White.	Early
Doty, Red.	Early
Dream. Pink.	Thks.
El Reno. Bronze.	Mid.
Gold Coin.	Late
Golden Climax.	Mid.
Golden Scepter.	Late
Legal Tender. Bronze.	Late
Leilah. Pink.	Early
Le Roy, Pink.	Late
Le Roy, Yellow.	Late
New York. Bronze.	Mid.
November Bronze.	Late
Nuggets. Yellow.	Early
Pagosa. Pink.	Very Late
Pink Dot.	Early
Pink Popcorn.	Mid.
Rodell. Yellow.	Early
Rose Charm. Pink.	Early
Rowenna. Bronze.	Thks.
Unalga. Yellow.	Thks.
Usonia. Pink.	Late
Uvalda. White.	Very Early
Wilcox, Frank. Bronze.	Late
Wilcox, Red. Bronze.	Late
Yellow Fellow.	Mid.
Yellow Hilda Canning.	Early
Yuletide, White.	Late
Yuletide, Yellow.	Late

## CAPRIOE

Bronze, Yellow, Lavender  
Purple, Pink, and White.

## SINGLES

Anna Nanzig. Pink.	Late
Buckingham, Pink.	Early
Buckingham, Bronze.	Early
Godfrey. Pink.	Late
Menza, White.	Thks.
Menza, Yellow.	Thks.
Regina Marie. Bronze.	Thks.

## ANEMONES

Captivation.	Mid.
Coed.	Mid.
Elizabeth.	Mid.
Garza Supreme.	Very Late
Yellow Garza Supreme. "	Late
Izola.	Late
Maple Leaf.	Early
Norma.	Late
Sorona.	Late
Suzanne Miller.	Late

## HARDY VARIETIES--all early

Adironda.
Alice Howell.
Alladin.
Boston.
Carrie.
Evelyn.
Ganna.
Glory of Oaks.
Harvest Home.
Mayellen.
Minong.
Murillo.
Muldoon.
Normandy.
Pink Cushion.
R. Marion Hatton.
Ruth Hatton.
Ruth Cummings.
Zora.

We make free delivery of Rooted Cuttings up to and including the 4th zone, and guarantee stock to please you or same may be returned at once.

The Chrysanthemum season can now be nearly doubled if the grower so desires. By shading, blooms may be brought on much earlier and by using artificial light to lengthen the day blooms may be retarded to make Thanksgiving varieties bloom at Christmas time or later. See article by Kenneth Post of Cornell University, Ithaca, N. Y. which appears in the Florist Review, Dec. 26, 1935.

GENEVA FLORAL COMPANY, Geneva, N. Y.

